

FOR IMMEDIATE RELEASE

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The First Santa Scavenger Hunt Comes to Town Thanks to Middletown Area Recreation Alliance and Middletown Business Association

Middletown, P.A (November 26th, 2019) – Middletown Area Recreation Alliance (MARA), in conjunction with Middletown Business Association, is launching a chance to encourage residents to get out into the town. The hunt will take place between December 2nd and December 13th, 2019. Looking for Santa will officially end at MARA’s Breakfast with Santa event on December 14th, 2019 from 8 am until 11 am.

In order to participate in the scavenger hunt, a person just needs to go to one of the participating stores and get a “Santa passport”, and follow the clues to the other locations. To prove one has visited these places, you must bring your Santa Passport and the store will mark it with their unique stamp. Once the whole passport is filled out, bring it to MARA’s Breakfast with Santa on December 14, from 8 am – 11 am in order to get a special gift from Santa. If you do not wish to have breakfast, you do not need to pay to receive your gift.

About the Santa Scavenger Hunt

Six businesses at five locations will be participating in the hunt.

- The Hetrick Center
- With Kidz in Mind
- Press and Journal
- Let’s Pretend
- The Fairfield Inn and Suites at Harrisburg International Airport
- S&G Homes at Raiderville Student Bookstore

About Breakfast with Santa

This is MARA’s second year of hosting a Breakfast with Santa at the Middletown Area High School. Last year, the event saw 179 people in a four-hour time span. This year, Breakfast with Santa will be from 8 am until 11 am and will have a breakfast spread including eggs, ham, waffles, fruit, hot cocoa, and more! All children will be given a free gift from Santa. Pictures are available with your own camera. Join us this year for \$4 per person pre-sale, or \$6 per person at the door. Children under three are free. Pre-Sale ends December 12th, 2019.

About Middletown Area Recreation Alliance

Middletown Area Recreation Alliance was established in 2018 as a partnership between Middletown Borough, Royalton borough, Lower Swatara Township, and Middletown Area School District. The primary reasoning for the organizations existence is to generate recreation programming that will benefit the aforementioned populations. “MARA is always looking for ways to better the community it

serves and provide options that will benefit everyone,” said Will Foster, MARA’s Recreation Programs Supervisor. “The best way to do that is by combining community resources and avoiding duplicating successful programs. We are all in this community together.”

About Middletown Business Association

The Middletown Business Association is an organization of business professionals who are focused on building commerce in Middletown, as well as the surrounding communities. Members have the opportunity to grow their own business, while expanding their sales force. With this, members also have the opportunity to share with each other, while learning about a variety of business-related topics. The organization is looking to grow in 2020, adding more small-to-medium-sized businesses and sales-oriented professionals. The association has seen great growth and progress in 2019, and is looking forward to an exciting year-to-come.

For more information on the Santa Scavenger Hunt or MARA, find Middletown Area Recreation Alliance on Facebook, Instagram, or Twitter, email mara@raiderweb.org for specific questions.

For more information on the Middletown Business Association contact Dr. Scott Colman at drscolman@hetrickcenter.com.

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